

BIGPIC360 PROMOTIONAL BUS

1193. Hon MARTIN PRITCHARD to the Leader of the House representing the Premier:

I refer to the BigPic360 promotional bus.

- (1) What is the total of all costs associated with the promotional bus, and what is the breakdown of those costs for —
 - (a) purchase or lease/hire;
 - (b) driver costs;
 - (c) other staff costs;
 - (d) branding;
 - (e) retrofitting or modifications; and
 - (f) other costs?
- (2) From which agency's budget is finance for the promotional bus or buses derived?
- (3) How many Bigger Picture promotional buses are planned?
- (4) Under what arrangement or authority is a Transperth bus or buses being used for a non-public transportation role?

Hon PETER COLLIER replied:

I thank the honourable member for some notice of this question.

- (1)
 - (a) The bus hire cost is \$2.63 per kilometre.
 - (b) It is \$77.41 per hour on a weekday, with a minimum of four hours; \$102.05 per hour on a Saturday, with a minimum of four hours; and \$124.73 per hour on a Sunday, with a minimum of four hours.
 - (c) Not applicable.
 - (d) Wrap, fit-out and signage cost is estimated at \$50 000 for the life of the campaign.
 - (e) See the answer to (d).
 - (f) Other campaign marketing material is approximately \$4 000 to date.
- (2) The Metropolitan Redevelopment Authority, on behalf of the Transport portfolio and the Office of Strategic Projects and Asset Sales as joint funders of the major projects awareness campaign.
- (3) One is planned.
- (4) The bus is under a lease arrangement from the Public Transport Authority.